



MEDIA INFORMATION GUIDE

The *North End News* is the quarterly membership publication of the North End Neighborhood Association (NENA). It is free and delivered by volunteers to all 5,000 plus households and businesses in the North End, between 4th and 28th streets and from State Street to Hill Road.

The *News* reports on the activities of NENA in support of its mission to represent, preserve, and protect the historic, social, cultural, and environmental character of Boise's North End neighborhood. We also cover news about the residents and businesses in and around the North End that impact the quality of life for the entire neighborhood.

There are about 10,000 plus people living in the North End.

2025 / 2026 PRINT SCHEDULE

Issue	Delivery Date	Ad Close	Materials Due
Winter '25	December 6	October 20	November 3
Spring '26	March 7	January 19	February 2
Summer '26	June 6	April 20	May 4
Fall '26	September 5	July 20	August 3
Winter '26	December 5	October 19	November 2

AD RATES & SIZES

	One Issue	Four Issues
Full Page (7.5" x 10")	\$950	\$2,625
1/2 Page (7.5" x 4.875")	\$550	\$1,500
1/3 Page (4.917" x 4.875")	\$425	\$1,140
1/6 Page (4.917" x 2.313")	\$250	\$675

All advertisers that book for a full year and pay in advance of the first issue will have their company's logo and a link to the company's website added to the Newsletter Sponsors list on the NENA website.



AD REQUIREMENTS

- File required: PDF with vector art
- Color mode: CMYK
- Resolution: 300 dpi

Submit ad files and questions to: newsletter@northendboise.org
Additional charges will apply for any design layout required by the client.

TERMS AND CONDITIONS

- Payment required by ad closing date.
- All rates are net.
- Display advertising rates do not include ad design fees.
- Accepted payment methods: Visa, MasterCard, American Express, and check.

Online payments can be made at
northendboise.org/newsletter-advertisers

Checks should be made payable to:

North End Neighborhood Association
Post Office Box 1235
Boise, Idaho 83701

The Publisher reserves the right to reject or cancel any advertisement that does not meet the Publisher's standards, for any reason at any time. In addition, the Publisher reserves the right to place the word "Advertisement" in advertising that, in the Publisher's opinion, resembles editorial matter. However, no change in advertising copy will be made without prior consent of the Advertiser or their Agent.

In consideration of publication of an advertisement, the Advertiser and Agency, jointly and severally, will indemnify and hold blameless the North End Neighborhood Association, its officers, agents and employees against any loss, damages and expense resulting from the advertisement, including without limitation, claims or suits for libel, violation of right of privacy, copyright infringement or plagiarism.

The Publisher is not liable for delays in delivery and/or non-delivery in the event of any condition beyond the control of the Publisher.

The Publisher is not responsible for any discrepancies or errors in advertisements supplied by the advertiser or their Agent. Cancellations of advertising must be made in writing and are not accepted after ad closing date.

